

# ST. JOHN'S Black Label Collection



## TOP FIVE HIGHLIGHTS

### 1) Icebergs

**When?** Spring through to early summer.

**Where?** The icebergs travel down the North Atlantic Coast from Greenland so they can be seen all the way down the Newfoundland & Labrador coastline. Even from the cliff tops of St. John's. Yes they are actually moving – it's a crazy encounter.

### 2) Whales

**When?** Between May and September.

Minke, sperm, porpoise, blue, orca, and the world's largest population of humpbacks play around Newfoundland & Labrador's shores between May and September. They come in the tens of thousands.

**Where?** The island of Newfoundland is surrounded by the Atlantic Ocean so whales can be spotted anywhere on the coastline. Clients who are just visiting St. John's can see them from the city's cliff tops.

**How?** Your clients can watch them from the cliff tops, or for an even closer encounter, aboard a boat or even a on a sea kayak!

### 3) Hiking

**When?** Between May and October.

**Where?** Newfoundland & Labrador is a great place for walkers and hikers! The East Coast trail starts right at the Sheraton Hotel Newfoundland's door in St. John's and bright city lights quickly turn into breathtaking Atlantic Ocean views, towering cliffs, and old growth spruce forests. Look out for the moose. Footpaths to deep fjords and lush forests in Gros Morne National Park give New Zealand and Chile a run for their money.

### 4) The Foodie Scene

St. John's definitely punches above its weight when it comes to dining choices. Eclectic dining options range from fine-dining offerings to rustic fare and boil-ups on the beach. The simple and staple ingredients from the sea and land are the building blocks to a culinary renaissance. Giles Coren of the London Times said Newfoundland has "real food rock stars" and prefers Raymonds in St. John's over Michelin-starred Noma.

### 5) Nightlife & Festivals

Downtown St. John's is brimming with lively pubs and upscale bars all boasting live music year round. The Irish Newfoundland music dominates the scene but there is plenty of choice in piano bars, jazz clubs and soft rock and pop dance clubs too. There is an annual 9-10 day festival in late July early August, called the St. John's Time. It starts with the George Street Festival which lasts for 6 days, followed by the Royal St. John's Regatta and capped by the Newfoundland Folk Festival.



# The **ST. JOHN'S Black Label** collection has been created to position St. John's as a must-visit experiential short-break destination.

Only a 5 hour flight from the UK and a time difference of just 3.5 hours, St. John's brims with Irish culture and heritage and some seriously good places to eat. When the sun sets, George Street in downtown St. John's gives Temple Bar a run for its money. In addition to the lively nightlife and performing arts scene, mother nature puts on a spectacular show with 22 species of whales and 10,000 year-old icebergs on display. **St. John's is a city like no other.**

**A CANADIAN  
CITY THAT'S  
CLOSER THAN  
YOU THINK!**



## **FINE DINE - NL STYLE - 3 nts**

**\$1579** Per Person (CAD Net incl taxes)

### **Included:**

SUV for duration  
JAG Boutique Hotel or The Inn by Mallard Cottage for 3 nights  
Private St. John's City Tour  
3 Hour St. John's Walking Foodie Tour  
Ferryland Lighthouse Picnic  
Raymond's Restaurant Dinner Voucher for 2  
Mallard Cottage Brunch Voucher for 2

## **ROCKS ON THE ROCK - 3 nts**

**\$1295** Per Person (CAD Net incl taxes)

### **Included:**

SUV for duration  
JAG Boutique Hotel or The Inn by Mallard Cottage for 3 nights  
Private St. John's City Tour (which includes Cape Spear and Signal Hill)  
Johnson Geo Centre Entrance Fee  
Manuals River Interpretation Centre  
Mistaken Point UNESCO Ecological Reserve

## **MAJESTIC WHALES & BERGS - 3 nts**

**\$1495** Per Person (CAD Net incl taxes)

### **Included:**

SUV for duration  
JAG Boutique Hotel or The Inn by Mallard Cottage for 3 nights  
Private St. John's City Tour  
The Rooms Entrance Fee  
Witless Bay Private Zodiac Tour with Beach Boil up lunch

**LJLLA Prices are Per Person Net in CAD incl all taxes.**

## **KALEIDOSCOPE OF CULTURE - 3 nts**

**\$1365** Per Person (CAD Net incl taxes)

### **Included:**

SUV for duration  
JAG Boutique Hotel or The Inn by Mallard Cottage for 3 nights Private  
St. John's City Tour  
The Rooms Entrance Fee  
Spirit of NL Dinner Theatre

## **BEYOND THE CITY : TRINITY BAY - 3 nts**

**\$925** Per Person (CAD Net incl taxes)

### **Included:**

SUV for duration  
Fishers Loft Inn for 3 nights  
Random Passage Entrance Fee  
Rugged Beauty Boat Tour

## **OPTIONAL ADD-ONS**

*(please get in contact for costs)*

Snorkelling with Humpback Whales  
Hiking the East Coast Trail  
Private Chef Dinners



### **CONTACT:**

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